

Register online at [dodgecountyfarmers.com](http://dodgecountyfarmers.com)

or call Dodge County Land & Water Conservation Department at (920) 386-3660

2020

# Soil Health Expo

## Building Soils to Improve Water Infiltration

AT THE JUNEAU COMMUNITY CENTER, 500 LINCOLN DRIVE, JUNEAU

IN DODGE COUNTY  
WED., FEBRUARY 5  
9 AM-3 PM

WITH PIZZA SOCIAL  
3 PM-5 PM

★ REGISTRATION FEE IS \$25 FOR FARMERS, \$50 FOR OTHERS ★  
INCLUDES LUNCH AND SOCIAL-TIME PIZZA AND REFRESHMENTS ★

### SPEAKERS:

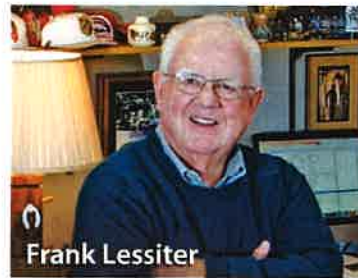
**Frank Lessiter** has served as editor of *No-Till Farmer* since the publication was launched in 1972. Raised on a **six-generation Michigan Centennial Farm**, he has spent his entire career in agricultural journalism. In 2018, he authored *From Maverick to Mainstream: A History of No-Till Farming*, in which he shares the personal stories of the people, innovations and influences he's witnessed in no-till farming over the past half century. Lessiter is a dairy science graduate from Michigan State University. He resides in Brookfield, Wisconsin, with his wife, Pam.

**Russell Hedrick** is a first-generation farmer dedicated to growing some of the finest grain and livestock in his region of the Southeast. He formed JRH Grain Farms and in 2014 was awarded **Innovative Young Farmer of the Year** by North Carolina's agriculture commissioner for his exceptional use of new technologies and cover crops. Russell has been a featured producer in *FarmPress* magazine for **maximizing cover crop benefits**, *No-till Farmer* for **integration of cattle and cover crops** and the Haney test for **reducing fertilizer inputs on cash crops**. His operation has grown to almost 1,000 acres. Russell's operation focuses on maximizing profits and **direct-to-consumer marketing** for all products, including corn, soybeans, wheat, barley, pasture beef and pork. The operation has partnered with Foothills Distillery producing the **first bourbon in North Carolina since prohibition**. Russell enjoys time on the farm with his daughter Emmalynn, teaching the next generation about regenerative agriculture and the value of hard work.

### PARTNERS:



Dodge County Farmers – Healthy Soil, Healthy Water  
Dodge County, Wisconsin  
Beaver Dam Lake Improvement Association  
Fox Lake Inland Lake Protection and Rehabilitation District  
Fox Lake Preservation Organization, Inc.  
Lake Sinissippi Association  
Lake Sinissippi Improvement District  
USDA Natural Resources Conservation Service  
UW–Madison Division of Extension  
Wisconsin Department of Natural Resources



Frank Lessiter



Russell Hedrick

### AGENDA:

- |             |  |
|-------------|--|
| 8:30-9:00   | Registration   |
| 9:00-9:30   | Introduction to Event  |
| 9:30-10:45  | Frank Lessiter<br><i>History of No-Till</i>  |
| 10:45-12:00 | Russell Hedrick<br><i>Soil Health – Diversification</i>  |
| 12:00-1:00  | <b>LUNCH</b>   |
| 1:00-2:00   | Russell Hedrick<br><i>Soil Health – Water Infiltration</i>   |
| 2:00-3:00   | Local Farm Stories<br>(Moderated by Russell Hedrick)<br>Chris Conley, farmer in Dodge County<br>Adam Lasch, farmer in Walworth County<br>Brendon Blank, board member of Dodge County Farmers HSHW<br>Dale Macheel, farmer in Dodge County<br>Tony Peirick, co-chair of Dodge County Farmers HSHW |
| 3:00-5:00   | Socializing with Pizza provided by Byron Seeds, LLC and refreshments provided by Jung Seed Genetics  |

### DIRECTIONS:

Juneau  
Community Center  
500 Lincoln Dr  
Juneau, WI

Parking available  
in back of the  
community center.

