Intercounty Coordinating Committee Meeting Minutes
Monday, June 15, 2015
Columbia County Annex, WI River Rm
Portage, Wisconsin

ICC Participants: Columbia County – Andy Ross; Vern Gove; James Foley; Mary Cupery; Kathleen Haas (scribe) **Dodge County –** Russell Kottke, Jeff Hoffman; **Green Lake County –** Jay Dampier; Jack Meyers; David Richter; Harley Reabe; **Jefferson County -** Jim Schroeder; Jim Braughler; Steve Grabow; Genevieve Borich; **Marquette County -** Mary Walters; Marty Havlovic; **Sauk County** –Marty Krueger; **WCA** – John Hochkammer; **Media**: Lyn Jerde; **Program Guest** – Dan Hill, Specialist with UW-Extension Local Government Center, dan.hill@ces.uwex.edu; Kurt Calkins, Columbia County Land and Water Conservation Director, kurt.calkins@co.columbia.wi.us; Nancy Elsing, Columbia County Economic Development Director, nancyre@frontier.com; Gene P. Dalhoff, Vice President - Talent and Education with Madison Region Economic Partnership (MadREP), gdalhoff@madisonregion.org

Call to Order
The meeting was called to order by ICC Chair Russell Kottke at 9:30 a.m.

Certification of Wisconsin Open Meetings Law Notice
The Secretary confirmed the requirements of the WI Open Meetings Law were met.

Adoption of Agenda
Motion by Green Lake County, second by Columbia County to approve the agenda – Approved.

Approval of Previous Meeting Minutes
Motion by Marquette County, second by Jefferson County, to approve the minutes of the May 2015 meeting of the Intercounty Coordinating Committee – Approved.

Legislative Report – none

Wisconsin Counties Association Report by John Hochkammer

- Hosted meeting at Paper Valley in Appleton with 500 members of Veterans Association
- Still waiting for legislative transportation proposal; looking at $1.35 billion bonding to fund transportation bill; Gov'rs office states there will be no additional tax increases or fees; Can't have econ development without sound infrastructure; if funding is not approved there will be delays in transportation projects thru out the state
- Milw Buck Arena; Buck's generate $400,000/yr in tax revenue
- Prevailing wage is still being discussed in the chambers, probability of passing is low
- Overall, counties have not been hit as bad as towns or villages
- County Mutual Reliability Insurance staffer, Josh has left WCA, position has not been filled
- At the June M7 meeting in Milw, DoT presented an analysis of necessary infrastructure needs for the Milw. Metro area, and the long term loss is huge, if not addressed in the near future. WI is falling behind other states
- Increase in co. sales tax proposal is dead

Open discussion of county issues
Program Topic: Program Topic: Formal and Informal Multi-county Partnerships facilitated by Dan Hill, Specialist with UW-Extension Local Government Center, dan.hill@ces.uwex.edu

- Kurt Calkins, Columbia County Land and Water Conservation Director, kurt.calkins@co.columbia.wi.us; CC LWCD works closely with the WI Land & Water Conservation Association and other NGO's
    - Collaborative efforts around high nitrates levels and groundwater contamination
    - NGO's frequently work outside the box
    - WI LWCA has worked with the Bradley Foundation and other foundations
    - NGO allow environmentalists and agribusiness interests to work together on research, legislation, understand issues
    - Other NGO's: WI Lakes Assoc.; WI Rivers Alliance; Wetlands Association; Ag. NGO's;
    - Allows for a bigger voice to be heard
    - Challenge: many NGO's are perceived to being partisan

- Nancy Elsing, Columbia County Economic Development Director, nancyre@frontier.com
    - Partners: Revolving Loan fund; community, WEDC, WEDA, CDGB, chambers, MadRep,
    - Collaborative Initiatives: workforce; career fairs; skills needed; education
    - Tri-Co Manufactures Council includes Columbia, Marquette and Sauk Co and they work with South Central Workforce Development Board and Madison College
    - 29% increase in CC tourism

- Gene P. Dalhoff, Vice President - Talent and Education with Madison Region Economic Partnership (MadREP), gdalhoff@madisonregion.org
    - Thrive partners engaged in a strategic effort in 2007 called Advance Now Plan; MadRep includes 8 counties and feeds the Madison Metro labor-shed; tackle projects that have a regional impact;
    - New initiative: special team coming to MadRep to do a site tour to assess the Madison Metro area and promote region
    - Work closely with Federal ED agencies to attract international prospects
    - Conduct BR&E efforts to understand workforce trends, special concerns, transportation, international trade, etc.
    - 4-5% of international trade is w/in USA that means 95% is outside USA, great potential for trade.
    - Regularly work with 95 ED pro's within the region = workforce issues/opportunites
    - MadRep does not do advocacy work. WEDA does advocacy work at state level; IAEDC does international advocacy work;
    - Future ED opportunities exist around diversity, partners include: united way, UWEX, urban league. Demographics are changing thru out WI
    - Badge Ammunition plant example, brought together 35 interest groups. 35 members worked toward common values and shared vision.
    - Challenges: money, time, demonstrate value of partnership; threat of duplication
    - Opportunities exist with volunteer based groups, especially due to the graying of boomer generation
    - Readiness is a factor when looking at formal and information partnerships
    - Genevive Borich/Jefferson Co., did her PhD on informal and formal partnerships, "do communities have the pieces in place and the right people at table. Pieces include:
        - How you engage the masses
        - Real world experience and technical capacity
        - Flexible alignment: funding
        - Effective timing: looking at history; politics
        - Communicative skills: power and influence
        - Sustainable: social, economic, fiscal
        - Rationality and practicality including implementation strategy
        - Accessibility of Leadership: new and existing

- Creating safe space that encourages informal and formal partnerships is crucial
- Having Co. Bd./committee support is an effective way to support collaborative partnerships
- Millennials: to engage, start with offer low level of commitment and promote team approach;

Other County issues--None

Next Meeting
Next meeting: in Sauk Co. on July 20, 2015 addressing Topic: County Leadership Models and Governance

Adjournment
Meeting adjourned by the Chair at 10:15 am

Respectfully Submitted,

Kathleen Haas
UW-Extension, Columbia County