Intercounty Coordination Committee (ICC)

Minutes of the December 15, 2014 Meeting
Sauk County Administration Building
Baraboo, Wisconsin

Call to Order

Meeting was called to order at 9:30am by Chairperson Russell Kottke.

Pledge of Allegiance

Pledge of Allegiance was recited by those present.

Certification of Open Meeting Notice

Lisa Wenzel certified that the ICC meeting was posted according to Wisconsin State Open Meeting Law.

Adoption of the Agenda

Moved by Columbia County to adopt the meeting agenda as presented; seconded by Green Lake County. Motion passed on voice vote.

Approval of Previous Meeting Minutes

Moved by Marquette County to approve the minutes of the November 17, 2014 meeting; seconded by Green Lake County as presented. Motion passed on voice vote.

Reports from Visiting Legislative Officials

No reports.

Update of County Issues –WCA

WCA representative Kyle Christianson, commented on several issues:

- The Governor is in process of the executive budget proposal with internal briefings happening now with the expectation that it will be introduced in late January 2015. They are expecting a quick budget process. The WCA expects that counties and schools will receive cuts in this budget process. One of the strategies of WCA is to look at what can be done collaboratively that does not cost money.
- The Joint Finance Committee has 9 new members, out of 16 total. WCA sent survey to determine what relationships already exist in order to move forward in educating the new members on county issues. There is a newly formed committee: Mental Health Committee.
- Right to work legislation will be proposed, however, the WCA will not be a part of this issue.
- County Ambassador Program (CAP Team); one from each County. Apps are due as soon as possible. There is an all-county meeting on 1-28-2015 from 8:30 to 4:30pm.
- There is a Legislative Exchange happening 2-3-2015 through 2-4-2014; the Governor is speaking along with 4 legislative leaders. There will be a reception for networking.
- The Local Government Institute (LGI) issued a new report that is free in PDF and in video. It is called: Filling the Potholes: A New Look at Funding Local Transportation

in WI. The study was intended to look at the issues impacting the funding of local transportation budgets and develop recommendations for fixing the problem. The report can be found on the WCA website.

Program Topic: Using Social Media in County Government
The meeting began with a report from each county on the use, climate and attitudes for social media for their county.

Open Discussion of Counties

Marquette County –
Their Emergency Management is on Facebook.
Corporation counsel is working on policy to grow it.
Need policy first.
Email- Working on good firewalls. Cyber-attack is real threat so they are looking at separate email for each board member.

Sauk County –
We have had social media and written policy in the county for years and continually evaluate it.
Public wants county board meetings recorded and streamlined live so are working at setting it up.
Focus is open, honest and transparent government. We will have primary meeting room with technology to make it happen. The emphasis is in using technology but balancing with security.
Security relates to policy and how we communicate: email/phone/social media; keeping business separate from personal communications.

Green Lake County –
Our policy does not support social media yet.
The use of tablets has come up at county board meetings but there is no real push for it.
We have an older population and just use email right now.
We see the younger generation using Facebook and Twitter, but we are not yet.

Dodge County –
There are 5-6 departments that are on Facebook and is run securely. We use generic email address to run it. There is an administrator assigned who can add things to the pages.
We do have a written social media policy. There has been a lot of thought and effort on the written policy: Emergency Management., Sherriff, Aging and Disability, Public Health, UW Extension.
We find social media very useful to post information, opportunities, changes or events.
UW Extension follows policy of the county and from UW.

Columbia County –
All county supervisors have IPads.
The goal is to go paperless.
Several departments use Facebook like UW Extension, Sheriff, Public Health, etc.
Social media is a great way to communicate and stay in touch with the younger generation.
We do have a written policy on social media.

Jefferson County –

In 2010 we went through a strategic planning process and started using Facebook. We administer through the County Administrator Office.

We have a very strong use to promote the county; the Sherriff uses it a lot and has actually assisted on solving crimes; UW Extension uses it extensively.

Our written policy is being reviewed and updated; for example we are looking at when we can or cannot delete information.

There is talk about the county board getting IPads. They need approximately 30 so are evaluating being able to sustain them and potential broadband issues.

Presenters spoke on the following:

Kathy Schauf, Sauk County Administrative Coordinator gave a presentation with power point on how local units of government approach social media. Steve Pate, MIS Director Sauk County and Susan Miller, IT Trainer and Social Media Coordinator Dodge County, presented with power point on county social media policies and the challenge it brings to IT departments. Todd Liebman, Attorney at Law, Sauk County Corporation Counsel presented with power point on managing county public records and the impact of social media. Questions and discussion followed.

Open Discussion: Green Lake County commented on the strong benefits of being a part of ICC; because of the size of the counties it is very beneficial to hear speakers and content/resources they provide.

Adjournment

Chairman Russ Kottke adjourned the meeting at 11:30 am.

Minutes submitted by:

Lisa Wenzel

Community, Natural Resources and Economic Development Educator, Sauk County UW-Extension

December 29, 2014