Intercounty Coordinating Committee Meeting Minutes
Monday, December 19th 2016
Dodge County Administration Building 1st Floor Auditorium, Rooms H & I 127 East Oak St, Juneau WI 53039

ICC Participants: Columbia- Nancy Elsing, Andy Ross, Vern Gove, Kathleen Haas (UWEX) , James Foley, **Dodge-** Russell Kottke Dave Frohling, Donna Maly, Maryilyn Miller **Green Lake-** Cathy Schmit, Marge Bostelmann, Harley Reabe, Jay Dampier (UWEX) **Jefferson-** Jim Schroeder, Amy Rinard **Marquette-** Brenda Jahns – Grams **Sauk County –**Jenny Erickson (UWEX), Marty Krueger, **WI Counties Assn -** Mark O'Connell **WCA-** Kyle Christianson **WEDC –** Christine Berry, Melissa Hunt **TRI County EDE –** Bill Wheler

Call to Order
The meeting was called to order by Russell Kottke at 9:30 a.m.

Certification of Wisconsin Open Meetings Law Notice
Gove confirmed the requirements of the Wisconsin Open Meetings Law were met.

Adoption of Agenda
Motion by Columbia, second by Jefferson to approve the agenda. – Motion Approved.

Approval of Previous Meeting Minutes
Motion by Columbia, second by Green Lake County to approve the minutes.

Legislative Report
- **None**

Update of County Issues
- WCA Kyle Christianson & Mark O'Connell
- Kyle: Election & legislative update PowerPoint provided by Kyle.
- Wisconsin voter turnout low when compared to the last two presidential elections
- Pollers were the most wrong in Wisconsin because used incorrect polling turnout numbers
- Trump won rural voters
- 84 Republicans in state legislature more than since 1950

- Question on future of transportation
- Governor will not raise revenue
- Speakers says need to address transportation long term.
- It is not clear how this will work out
- What should UWEX look like in the future?
- UWEX will have options to react to in February or earlier
- UWEX would be like counties' feedback

Program Topics: Trends and Topics in Economic Development

- Presenter: Melissa Hunt, Regional, Econ, Dev Director Wisconsin Economic Development Corporation

1. Global Economy; Melissa Hunt
   - Compete globally not locally
   - Build better relationships
   - Internationally (example Ireland) because they do a lot of dairy
   - Exporting is important for job creation and his or her paying jobs etc.
   - Foreign Direct Investment
   - Investment in WI from outside Wisconsin (could be Minnesota)

2. Industry & Sector Development

   WEDC invest in initiatives designed to create or advance competitive advantages
   Ex. - Mke global water council turned into Wisconsin water council –now global. The water council Wisconsin $750,000.00 WEDC investment. Wisconsin is and has been a leader in food and beverage industry. WEDC works to show this sector an example Rum Chata.

3. Entrepreneurship Innovation
   - Early Stage business investment
   - Need more venture capital in Wisconsin

4. Technology & Digital Divide
   - Access to broadband
   - Many folks don't know how to use new technology and neighborhood app
   - How do we help neighborhoods connect?
   - How can we use technology to help?

5. Rural Dec Strategy (just starting)
   - (51) Connect communities program
   - (90) FABLAB grant application for rural schools
   - Place making

6. Talent & Workforce
   - Many folks under-employed
   - Rural areas need workers
   - YP week in April Wisconsin NE Waukee
   - Holds specific activities to network young professionals
   - Also attracts other folks to engage whole community
   - Growing minority business

"Think make Happen in Wisconsin" *(new brand logo to talk about how great Wisconsin is)*

Other County Issues – None

Next Meeting
Next meeting: Marquette County February 20th 2017

Adjournment
The meeting adjourned at 11:14 AM.

Respectfully Submitted,

Jenny Erickson
Community Resource Development Agent
UW-Extension, Sauk County